

NATURE POSITIVE TOURISM TRAINING PROGRAM 2025

MOYO Training Foundation is a non profit organisation that supports wildlife and biodiversity across the globe by delivering nature positive training programs.

Nature positive tourism aims to reduce and limit harm to wildlife and habitats, and actively leaves them with more protection and support. We believe that nature based tourism needs to move towards a regenerative industry that protects wildlife and habitats, supports the rewilding of natural areas, and is mutually beneficial for both tourism entrepreneurs and for nature.

Our trainings are designed for wildlife & nature guides, tourism professionals & entrepreneurs, and nature & outdoor enthusiasts who aspire to make the transition towards a more nature positive approach, want to educate themselves on nature positive tourism and learn how they can incorporate nature positive into their lives, professions and businesses.

"If you work in tourism, you should aspire to develop towards nature positive and actively leave wildlife and habitats with more protection and support. In this training, we will teach you how to start this journey.

Aukje van Gerven - Co-Founder of MOYO Training Foundation



WHAT PARTICIPANTS HAVE SAID ABOUT PREVIOUS TRAININGS

"A wonderful course for anyone interested in nature oriented tourism, community and economic development around natural areas and rewilding projects. Aukje and Simon have a huge depth of knowledge in how to do nature based tourism in a constructive way for both the natural world and the communities around it. I strongly recommend it for anyone involved in tourism that relies on a natural setting. - Elliott Gansner

"This was a fantastic week, well organised, expertly delivered, inspiring and fun! I'm still processing the experience and very much looking forward to developing friendships and connections further. Grazie mille." - Mark Hewitt

Simon and Aukje you are a brilliant team and thank you for your professionalism, guidance, patience, positive attitudes, energy, willingness to share knowledge and give encouragement to every participant. Together with the webinars it was a fully complete and rounded training course -
Caroline Waller

'Understanding the opportunity at hand and seeing how simple it actually is to change the mindset to be mutually beneficial for people and nature... the way we interact with nature all comes to the forefront of this intense and impactful training which builds off the foundation of the online sessions.



Simon Collier - Co-Founder of MOYO Training Foundation

2025 'NATURE POSITIVE TOURISM' TRAINING

LOCATION, DATES AND PRICE 2025

Online Training September 2025

Wednesdays 3, 10 and 17 September

from 09.30 till 11.30u CET.

The online segment of the programme costs **€185,- per person** (ex 'give back'*). This includes three webinars, homework, and a final assessment. If you pass, you will receive a certificate. If you sign up for the field training, the online training is free of charge.

Field Training September 2025

Monday morning **29 September** till Friday morning **3 October** in Abruzzo National Park, Italy.

Segment 2 of the program costs **€2190,- per person for private individuals**, and **€2590,- per person for companies** (ex 'give back'*) This includes all training and assessments, domestic transportation during the program, accommodation, and all meals & drinks.

*All MOYO programs come with a 10% give back on top of the price, that flows into a fund to:
a) support nature in the areas we operate in
b) benefits new trainees through (partly) funded trainings

Sign up & pay online via www.moyotraining.com
For more information and partly funded training, please email Aukje at info@moyotraining.com.

CONTACT INFORMATION

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WHY SHOULD YOU JOIN THIS TRAINING?

- Be part of the world's first nature positive tourism training and be on the forefront of regenerative tourism development;
- Build broad spectrum skills in nature based tourism, enterprise, guiding, hospitality and service;
- Have direct impact on nature by learning how to directly contribute to, and advance, the protection of habitats and wildlife, and support the rewilding of the planet's natural spaces;
- Connect with like minded individuals and widen your business network in nature based tourism;
- Enjoy a unique opportunity to learn from professionals, partners and experts from other nature areas.

