

NATURE POSITIVE TOURISM TRAINING PROGRAM 2025

MOYO Training Foundation is a non profit organisation that supports wildlife and biodiversity across the globe by delivering nature positive training programs.

Nature positive tourism aims to reduce and limit harm to wildlife and habitats, and actively leaves them with more protection and support. We believe that nature based tourism needs to move towards a regenerative industry that protects wildlife and habitats, supports the rewilding of natural areas, and is mutually beneficial for both tourism entrepreneurs and for nature.

Our trainings are designed for wildlife & nature guides, tourism professionals & entrepreneurs, and nature & outdoor enthusiasts who aspire to make the transition towards a more nature positive approach, want to educate themselves on nature positive tourism and learn how they can contribute.

"MOYO means 'HEART' in Swahili. And this is exactly how we started and what we want to bring across in this training: from the heart, and with heart for nature. If you work in tourism, you should aspire to develop towards nature positive and actively leave wildlife and habitats with more protection and support. In this training, we will teach you how to start this journey"

**Aukje van Gerven -
Co-Founder of
MOYO Training Foundation**



MOYO
TRAINING FOUNDATION



WHAT PARTICIPANTS HAVE SAID ABOUT PREVIOUS TRAININGS

"A wonderful course for anyone interested in nature oriented tourism, community and economic development around natural areas and rewilding projects. Aukje and Simon have a huge depth of knowledge in how to do nature based tourism in a constructive way for both the natural world and the communities around it. I strongly recommend it for anyone involved in tourism that relies on a natural setting. - Elliott Gansner

"This was a fantastic week, well organised, expertly delivered, inspiring and fun! I'm still processing the experience and very much looking forward to developing friendships and connections further. Grazie mille." - Mark Hewitt

Simon and Aukje you are a brilliant team and thank you for your professionalism, guidance, patience, positive attitudes, energy, willingness to share knowledge and give encouragement to every participant. Together with the webinars it was a fully complete and rounded training course - Caroline Waller

"Understanding the opportunity at hand and seeing how simple it actually is to change the mindset to be mutually beneficial for people and nature... the way we interact with nature all comes to the forefront of this intense and impactful training which builds off the foundation of the online sessions. Nothing beats real experience in nature and this week will help take you, your business and ambitions to the next level. The journey is only just beginning!

**Simon Collier - Co-Founder of
MOYO Training Foundation**



ONLINE TRAINING 2025 'INTRODUCTION TO NATURE POSITIVE TOURISM'

The 2025 program comprises two segments: a webinar series in January and a field training in June in Italy. During the three webinars you will be given a broad introduction into nature positive tourism with explanation of the tourism industry, conservation trends including rewilding, community engagement, ethical standards, the role and opportunity of enterprise impact, and more.

These webinars are designed for guides, tourism entrepreneurs, outdoor enthusiasts and those generally interested in nature, wildlife & tourism. The online training is presented by our co-founders and other conservation, tourism & enterprise specialists.



DATES AND PRICES 2025

Online Training dates & times 2025

Webinar 1

Wednesday 3 September from 09.30 till 11.30u CET

Webinar 2

Wednesday 10 September from 09.30 till 11.30u CET

Webinar 3

Wednesday 17 September from 09.30 till 11.30u CET

Online Training price September 2025

Segment 1 of the programme costs €185,- per person (*ex 'give back'*). This includes three webinars, homework, and a final assessment. If you pass, you will receive a certificate.

Those who successfully complete the webinars can move on to the Nature Positive Tourism Field Training in September 2025. If you sign up for the field training, the online training is free of charge.

**All MOYO programs come with a 10% give back on top of the price, that flows into a fund to:*
a) support nature in the areas we operate in
b) benefits new trainees through (partly) funded trainings

APPLICATION PROCESS

For more information, email Aukje at info@moyotraining.com

Sign up & pay online via www.moyotraining.com

WHY SHOULD YOU JOIN THIS TRAINING?

- Be part of the world's first nature positive tourism training and be on the forefront of regenerative tourism development;
- Have direct impact on nature by learning how to directly contribute to, and advance, the protection of habitats and wildlife, and support the rewilding of the planet's natural spaces;
- Learn about the current state of wildlife tourism, nature conservation & trends such as rewilding, partnerships, community engagement, nature linked economies and hospitality;
- Connect with like minded individuals and widen your business network in nature based tourism;
- Enjoy a unique opportunity to learn from professionals, partners and experts from other nature areas.



FIELD TRAINING 2024 'NATURE POSITIVE TOURISM'

During these five days in Abruzzo National park, Italy, you will be introduced to the current state of wildlife tourism, nature conservation & local rewilding efforts, partnerships, ethics, community engagement, nature linked economies and hospitality. And most importantly, you will learn how to actively leave wildlife & habitats with more protection and support in the natural areas you live, work and play in.

The week consists of a range of outdoor classrooms, sessions and experiences with co-founder and trainer Simon Collier, co-founder and facilitator Aukje Van Gerven, local partners Rewilding Apennines and Wildlife Adventures, as well as community engagement experts.

We designed the training for wildlife & nature guides, tourism professionals & entrepreneurs, and nature & outdoor enthusiasts. With a minimum of 6 and maximum of 8 participants, we ensure personalised attention and development.

LOCATION, DATES AND PRICE 2025

Monday morning **29 September** till Friday morning **3 October** in Abruzzo National Park, Italy.

Segment 2 of the program costs **€2190,- per person for private individuals**, and **€2590,- per person for companies** (ex 'give back'*) This includes all training and assessments, domestic transportation during the program, accommodation, and all meals.

**All MOYO programs come with a 10% give back on top of the price, that flows into a fund to:*
a) support nature in the areas we operate in
b) benefits new trainees through (partly) funded trainings

APPLICATION PROCESS

You must have completed the Online Training 2025: Introduction to Nature Positive Tourism. The online training is free of charge if you sign up for the field training.

Sign up & pay a 25% deposit online via www.moyotraining.com

For more information and partly funded training, please email Aukje at info@moyotraining.com.

CONTACT INFORMATION

MOYO Training Foundation
Registered CoC 89635930
info@moyotraining.com
Instagram: moyotrainingfoundation
Phone: +31651127233

WHY SHOULD YOU JOIN THIS TRAINING?

- Build broad spectrum skills in nature based tourism, enterprise, guiding, hospitality and service;
- Have direct impact on nature by learning how to directly contribute to, and advance, the protection of habitats and wildlife, and support the rewilding of the planet's natural spaces;
- Be part of the world's first nature positive tourism field training and be on the forefront of regenerative tourism development;
- Connect with like minded individuals and widen your business network in nature based tourism;
- Enjoy a unique opportunity to learn from professionals, partners and experts from other nature areas.

